



**MINISTRY OF BUSINESS,
INNOVATION & EMPLOYMENT**
HIKINA WHAKATUTUKI

Better Public Services for Business

- Result 9:



Result 9 success measures

Business costs from dealing with government will reduce by 25% by 2017

Government services to business will have similar key performance ratings as leading private sector firms by 2017



Result 9 Future State Vision

To make it easy for businesses and third parties to engage, interact, and transact, with government

To enable businesses to grow, be productive and competitive



Result 9 Future State Principals

- Digital by default
- Data is 'open' by default
- Creating an environment that enables the private sector to engage, interact and transact with government
- Enablement of Intermediaries and 3rd Parties
- Integrate cross agency services for business customers
- Make it easier for businesses to understand and meet their (government) obligations



Result 9 Activities

NZ Business Number

- Allocated NZBN numbers at Companies Office December 2013
- Cross agency and B2G digital services to follow

Supporting a public/private co creation - APP4IR

Supporting a cross agency & government workshop targeted to identify R9 opportunities

Working with agencies to promote activities related to the R9 objectives



Other related Government activities

Better Public Services – Result 10

- Enhance the Digital Environment
- Design Services for Digital
- Drive Uptake and Shift Services to Digital
- Optimise the Service Delivery Infrastructure

Declaration of Government Open Data and Information initiative

- Government data is anonymised and open by default

ICT Strategy and Roadmap 2017

- Digital by default
- Anonymised data is open by default



Why is open data important?

And why do businesses need it?

Information is a key resource for business – it enables conclusions to be drawn, and new or improved services to be offered.

Knowing how much resource is consumed enables business to plan, open a presence, relocate a service, spin up or spin down resources.

- region / time / season / activity / market segment
- Mashing data together enables new insights to be gathered:
 - ANZ Truckometer
- Open data (and transactions) will enable new technologies to be harnessed



What uses could be made of this data?

- enable price comparisons in retail market
- assist marketing of products & services to save businesses & individuals money
 - smart appliances
 - electric vehicles
 - business & home power generation
- industry & agriculture performance indicators
- regional economic performance indicators



In conclusion

Result 9 requires all forms of government services to actively work towards its goals

- to enable businesses to grow, be productive and competitive
- make it easy for businesses and third parties to engage, interact and transact with government

A key enabler of this is opening up government information for NZ businesses to use.

