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Electricity Authority  
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Via email: [policyconsult@ea.govt.nz](mailto:policyconsult@ea.govt.nz)

### **Submission on the Electricity Authority's Consultation: Evolving Multiple Retailing and Switching**

The Lines Company (TLC) appreciates the opportunity to provide feedback on the consultation paper on evolving multiple retailing and switching paper.

TLC strongly supports the Electricity Authority's vision for enhanced consumer mobility, allowing consumers to be active participants. We believe that enabling multiple trading relationships (MTR) and improving switching processes are essential to creating a more dynamic, competitive, and consumer-centric electricity market.

Empowering consumers with the ability to choose different providers for different services will unlock innovation, improve service quality, and drive down costs. This aligns with TLC's commitment to supporting energy equity, sustainability, and regional resilience.

Over 70% of TLC's customer base falls within levels 7–10 of the NZ Deprivation Index. We believe that what the Authority is suggesting will enable the creation of innovative solutions to address those in energy hardship through peer-to-peer energy sharing within communities and whānau.

We also believe that this has the potential for improved regional resilience and reduced reliance on the national grid. It could also enable innovative flexibility solutions, such as demand response and local energy trading.

We support Option A of the proposed solution – assigning individual meter channels within an ICP as this is a practical and scalable solution that balances innovation and operational feasibility. It provides a strong foundation for future stages of MTR while minimising disruption for consumers and industry participants.

In conclusion, TLC remains committed to supporting a future-focused electricity market that prioritises consumer choice, regional resilience, and equitable access to energy. We welcome the Authority's leadership in driving these important reforms.

For further information, please contact Kyle Barnes on [REDACTED]

Yours sincerely



Kyle Barnes  
GM of Future Energy